



## Communication Department

### Bachelor of Arts – Digital Media & Communication

### Bachelor of Arts – Communication

Digital Media & Communication requirements	cr	Communication requirements	cr
COM 102 – Media and Society	3	COM 102 – Media and Society	3
COM 112 – Media Writing	3	COM 118 – Digital Media Production 1: Fundamentals	3
COM 118 – Digital Media Production I: Fundamentals	3	COM 218 – Digital Media Production II: Visual & Audio Production	3
COM 218 – Digital Media Production II: Visual & Audio Production	3	COM 232 – Social Media for Strategic Communication	3
GRA 135 – Design for Digital Media	3	COM 250 – Journalism I: Reporting and Writing	3
COM 232 – Social Media for Strategic Communication	3	COM 251 – Journalism I: Beat Reporting	3
COM 250 – Journalism I: Reporting and Writing	3	COM/PHI 307 – Ethics and Communication	3
COM 251 – Journalism I: Beat Reporting	3	COM 331 – Presentation Communication	3
COM 290 – Podcasting: Telling Stories Through Sound	3	COM 472 – Senior Capstone: Media for Social Justice	3
COM/PHI 307 – Ethics and Communication	3	COM 487 – Career Prep and Job Search Techniques	3
COM 331 – Presentation Communication	3	COM 103 - 403 – Professional Development	4
COM 369 – Integrated Marketing Communication	3		
COM 327 – Media Analytics	3		
COM 472 – Senior Capstone: Media for Social Justice	3		
COM 487 – Career Prep and Job Search Techniques	3		
COM 103 - 403 – Professional Development	4		
<b>MEDIA AGENCY ROTATIONS</b>			
COM 321 - Social Nexus, or COM 379 - House 67 Productions, or COM 391 - Cavalier Radio / Pick two	2		
<b>ELECTIVES</b>		<b>ELECTIVES</b>	
Visual & Audio Communication Elective	3	Visual & Audio Communication Electives / Strategic Communication Electives / Journalism & Writing Electives	6
Strategic Communication OR Journalism & Writing Elective	3		
<b>TOTAL</b>	<b>57</b>	<b>TOTAL</b>	<b>40</b>
Writing Bridge: COM 250 – Journalism I: Reporting and Writing Interdisciplinary Bridge: COM/PHI 307 – Ethics and Communication DEI Bridge: Senior Capstone: Media for Social Justice		Writing Bridge: COM 250 – Journalism 1: Reporting and Writing Interdisciplinary Bridge: COM/PHI 307 – Ethics and Communication DEI Bridge: Senior Capstone: Media for Social Justice	