

Undergraduate Student Course Selection Guide

BA in Digital Media and Communication

Semester 1 – Fall	Credits	Semester 2 – Spring	Credits
First Year COM 102 – Media & Society (Ethics & Common Good Literacy) WNA 101 – Intro to Writing + IL COM 118 – Digital Media Production I: Fundamentals GRA 135 – Design for Digital Media COL 101 – Cabrini Success Seminar COM 103 – Freshman Professional Dev	3 4 3 3 1 .5 <hr/> 14.5	First Year COM 112 – Media Writing COM 218 – Digital Media Production II: Visual and Audio Production COM 290 – Podcasting (Tech Literacy) ECG 100 (COM LC or other) Cabrinian Religious Literacy SEM 102 – History of Racism/Anti-Racism COM 103 – Freshman Professional Dev	3 3 3 3 3 1 .5 <hr/> 16.5
Second Year ECG 200 COM 250 – Journalism I: Reporting & Writing COM 232 – Social Media for Strategic Comm Quantitative Literacy Cultural Literacy & Aesthetics Media Agency Rotation (pick one: COM 321, COM 379, or COM 391) COM 203 – Sophomore Professional Dev	3 3* 3 3 3 1 .5 <hr/> 16.5	Second Year COM 251 – Journalism I: Beat Reporting COM 369 – Integrated Marketing Comm COM 331 – Presentation Comm COM 327 – Media Analytics COM Elective (or) Elective Media Agency Rotation (pick a different one: COM 321, COM 379, or COM 391) COM 203 – Sophomore Professional Dev	3 3 3 3 3 1 .5 <hr/> 16.5
Third Year ECG 300 COM/PHI 307 – Ethics & Communication COM Elective (Vis/Audio, Strat Comm or Journalism & Writing) Diversity, Equity & Inclusion Literacy COM Elective (or) Elective COM 303 – Junior Professional Dev <i>Optional, but highly encouraged: (a) Participate in any agency for 1 credit OR (b) Add a 2-credit "Media Leadership" course to lead any of these student-run agencies: Cavalier Radio, House 67 Productions, Loquitur News Media, or Social Nexus.</i>	3 3*** 3 3 3 .5 <hr/> 15.5	Third Year Civic Literacy COM Elective (Vis/Audio, Strat Comm or Journalism & Writing) Science Literacy COM Elective (or) Elective COM Elective (or) Elective COM 303 – Junior Professional Dev <i>Optional, but highly encouraged: (a) Participate in any agency for 1 credit OR (b) Add a 2-credit "Media Leadership" course to lead any of these student-run agencies: Cavalier Radio, House 67 Productions, Loquitur News Media, or Social Nexus.</i>	3 3 3 3 3 .5 <hr/> 15.5
Fourth Year COM 472 – Senior Convergence** COM 487 – Career Prep & Job Search COM Elective (or) Elective COM Elective (or) Elective COM Internship (2 cr recommended) COM 403 – Senior Professional Dev <i>Optional, but highly encouraged: (a) Participate in any agency for 1 credit OR (b) Add a 2-credit "Media Leadership" course to lead any of these student-run agencies: Cavalier Radio, House 67 Productions, Loquitur News Media, or Social Nexus.</i>	3** 3 3 3 2 .5 <hr/> 14.5	Fourth Year COM Elective (or) Elective COM Elective (or) Elective COM Elective (or) Elective COM Elective (or) Elective COM Internship (3 cr recommended) COM 403 – Senior Professional Dev <i>Optional, but highly encouraged: (a) Participate in any agency for 1 credit OR (b) Add a 2-credit "Media Leadership" course to lead any of these student-run agencies: Cavalier Radio, House 67 Productions, Loquitur News Media, or Social Nexus.</i>	3 3 3 3 3 .5 <hr/> 15.5
		TOTAL CREDITS	123+

*Writing Literacy Bridge – COM 250 – Journalism I: Reporting & Writing (3 credits)

**Diversity, Equity & Inclusion Bridge – COM 472 – Senior Convergence (3 credits)

***Interdisciplinarity Bridge – COM/PHI 307 – Ethics & Communication (3 credits)

NOTE: This is a suggested course sequence to assist you in your course selection process. Please consult the undergraduate catalog for official information regarding degree requirements and course prerequisites. Students should meet with their academic advisor at least once per semester, prior to registration, to ensure they are satisfying degree requirements and are on track to graduate.